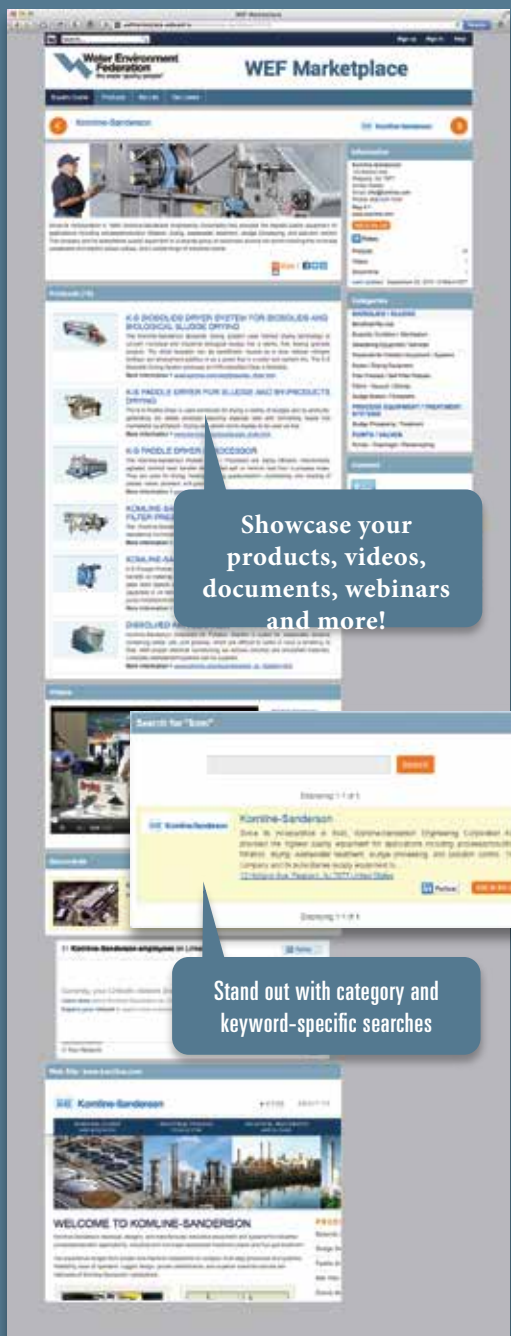




Buyer's  
Guide

# Reach Qualified Water Quality Professionals Online!

Provide the products, services, and content WEF members need.



Showcase your  
products, videos,  
documents, webinars  
and more!

Stand out with category and  
keyword-specific searches

## PROFILE TOOLS & FEATURES



SEARCH

- ▶ Logo, company description, website preview, tagline, and customized category selection
- ▶ Staff photos and individual contact info



PRODUCT

- ▶ Product or services spotlight includes image, description, inbound links
- ▶ Placement on Product Spotlight search page



CONTENT

- ▶ Company keyword integration
- ▶ Documents: white papers, case studies, brochures, etc.
- ▶ Company Webinars



VIDEO

- ▶ Video Integration (YouTube or Vimeo)



SOCIAL

- ▶ Social media integration (Twitter, YouTube, Facebook, LinkedIn)
- ▶ Twitter preview shows your most recent tweets, pics, and provides follow options

Enhanced Bronze Silver Gold

\$576 \$1,297 \$2,158 \$3,875

## DISPLAY ADVERTISING AND ENHANCEMENTS

Exclusive Category Sponsorship (234x60 pixels)

\$6,550 per year

Leaderboard Display Ad (728 x 90 pixels) (rotates above the fold)

\$6,550 per year

Button Display Ads (234 x 60 pixels) (rotates above category list on right side of site)

\$2,500 per year

Top Tier Placement (#1 or #2 in category search result)

\$1,972 per category

## CONTACT

Jenny Grigsby, Account Manager, Water Environment Federation  
jgrigsby@wef.org | 703-474-3418 direct

