



Reach Qualified Water Quality Professionals Online!

Provide the products, services, and content WEF members need.



Showcase your products, videos, documents, webinars and more!



Stand out with category and keyword-specific searches



PROFILE TOOLS & FEATURES



SEARCH

- Logo, company description, website preview, tagline, and customized category selection
- Staff photos and individual contact info



PRODUCT

- Product or services spotlight includes image, description, inbound links
- Placement on Product Spotlight search page



CONTENT

- Company keyword integration
- Documents: white papers, case studies, brochures, etc.
- Company Webinars



VIDEO

- Video Integration (YouTube or Vimeo)



SOCIAL

- Social media integration (Twitter, YouTube, Facebook, LinkedIn)
- Twitter preview shows your most recent tweets, pics, and provides follow options

Enhanced

Bronze

Silver

Gold

\$576 \$1,297 \$2,158 \$3,875

DISPLAY ADVERTISING AND ENHANCEMENTS

Exclusive Category Sponsorship (234x60 pixels)

\$6,550 per year

Leaderboard Display Ad (728 x 90 pixels) (rotates above the fold)

\$6,550 per year

Button Display Ads (234 x 60 pixels) (rotates above category list on right side of site)

\$2,500 per year

Top Tier Placement (#1 or #2 in category search result)

\$1,972 per category

CONTACT

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